

MEDIA KIT

2024



THE
VICTORY
MAGAZINE

ABOUT US.

The Victory Magazine is a leading business magazine. We work with the greatest and successful entrepreneurs of our time. Established in 2018 The victory magazine features the most successful startups, most promising businessmen and women, as well as interviews with global corporates from many industries.

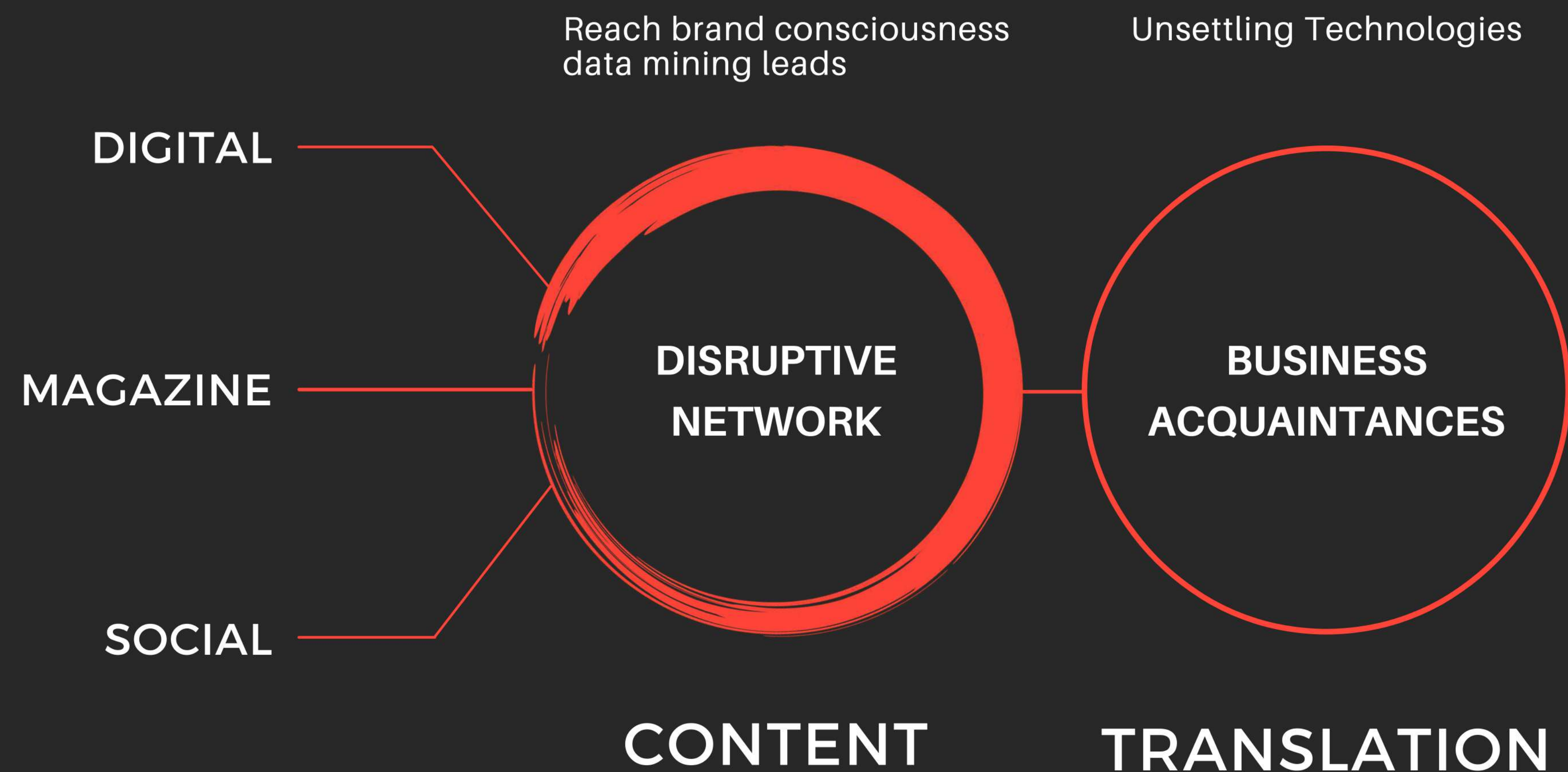
In this fast-moving, innovative new era of entrepreneurialism, The Victory Magazine is turning heads with its cutting edge profiles on those who changed the world for the better. Their Entrepreneur icon publication provides a platform for great stories, new voices and a spotlight on successful icon entrepreneurs. Included in their celebration of icon entrepreneurs are 2 Icon of the Year Awards, which recognize icon programs that have had a global impact and demonstrate excellence in areas such as business innovation, exceptional advocacy skills, entrepreneurship spirit and the power to inspire. Their monthly publications report on current trends, give insights into how people can take action worldwide and showcase personality-driven interviews with today's icons.



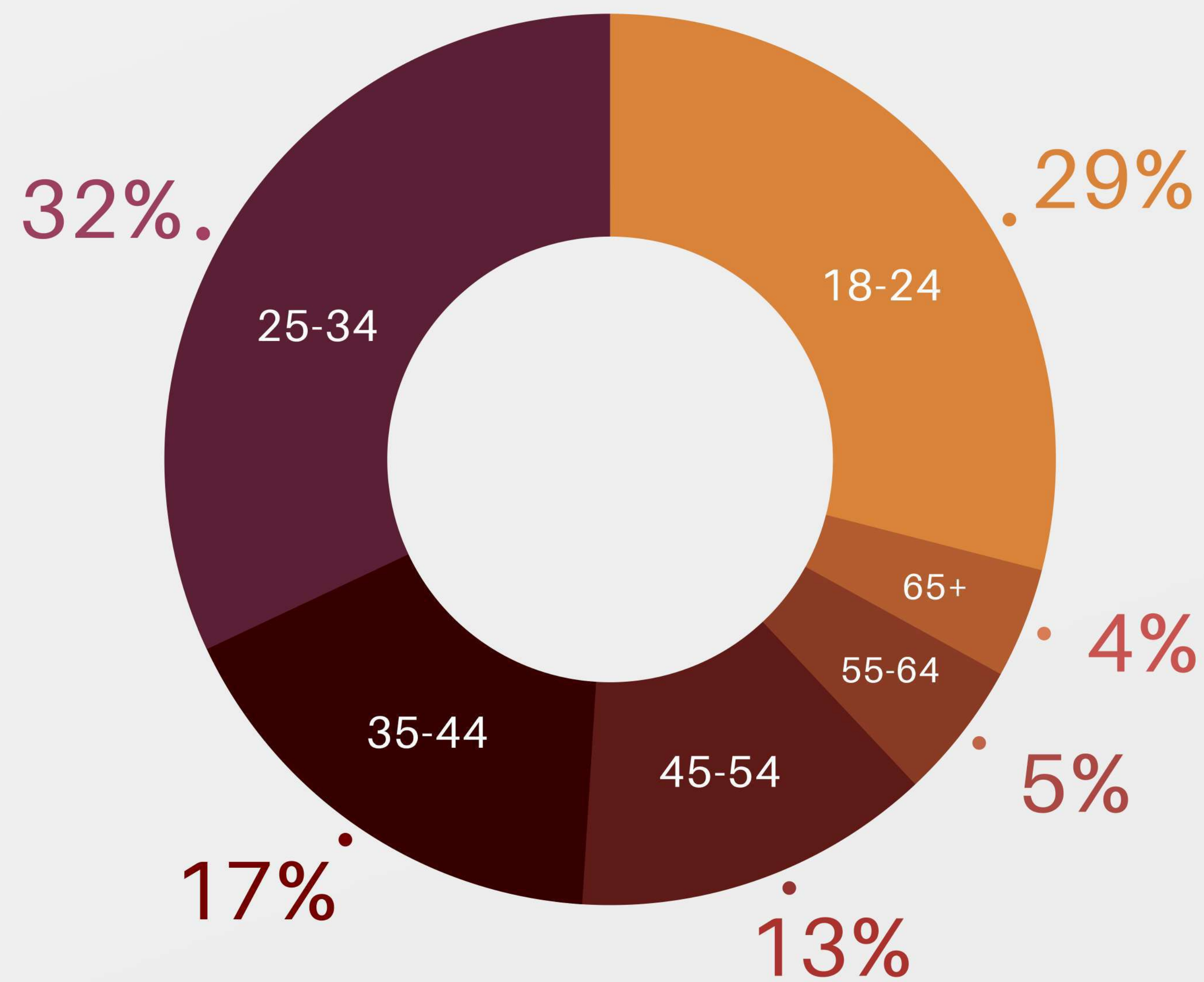
THE VICTORY MAGAZINE,
WE OPERATE OUT OF AN
EMPOWERING ENVIRONMENT

HEAD-START FOR YOUR SUCCESS.

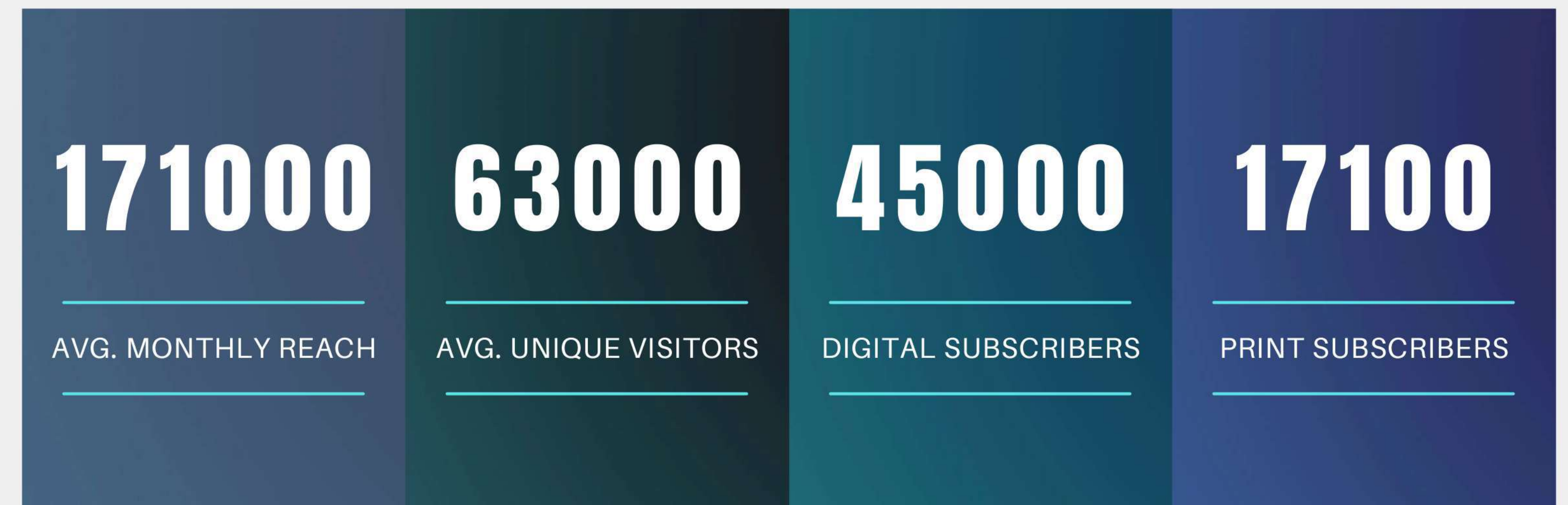
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THE VICTORY MAGAZINE MARKET REACH



AGE GROUP



DUAL AUDIENCE

The exceptional reach at the side of our wide-ranging advertising and content partnership provides technology suppliers access to a extremely engaged answer supplier community and therefore the power to tell, promote and encourage business actions.

SCREENS

With a professional audience of massive knowledge and analytics and movers and shakers within the trade, The Victory magazine is important to the most important people.

BY TITLES



President, Chairman,
CEOs, VPs, Directors



Chief Analytics Officers,
CIOs, COOs, CTOs, CMOs,
Chief Digital Information Officer



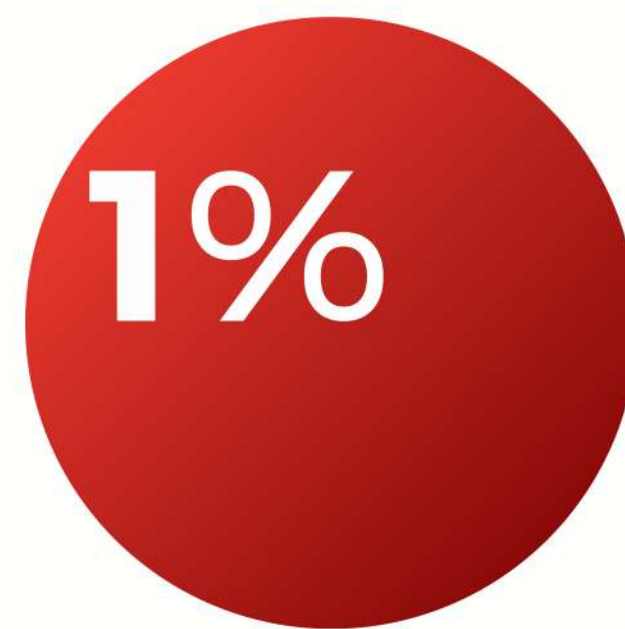
Chief Architects, Analytics
Manager, Data Science
Manager, Head of Data
Technologies, Data
Strategy Leader



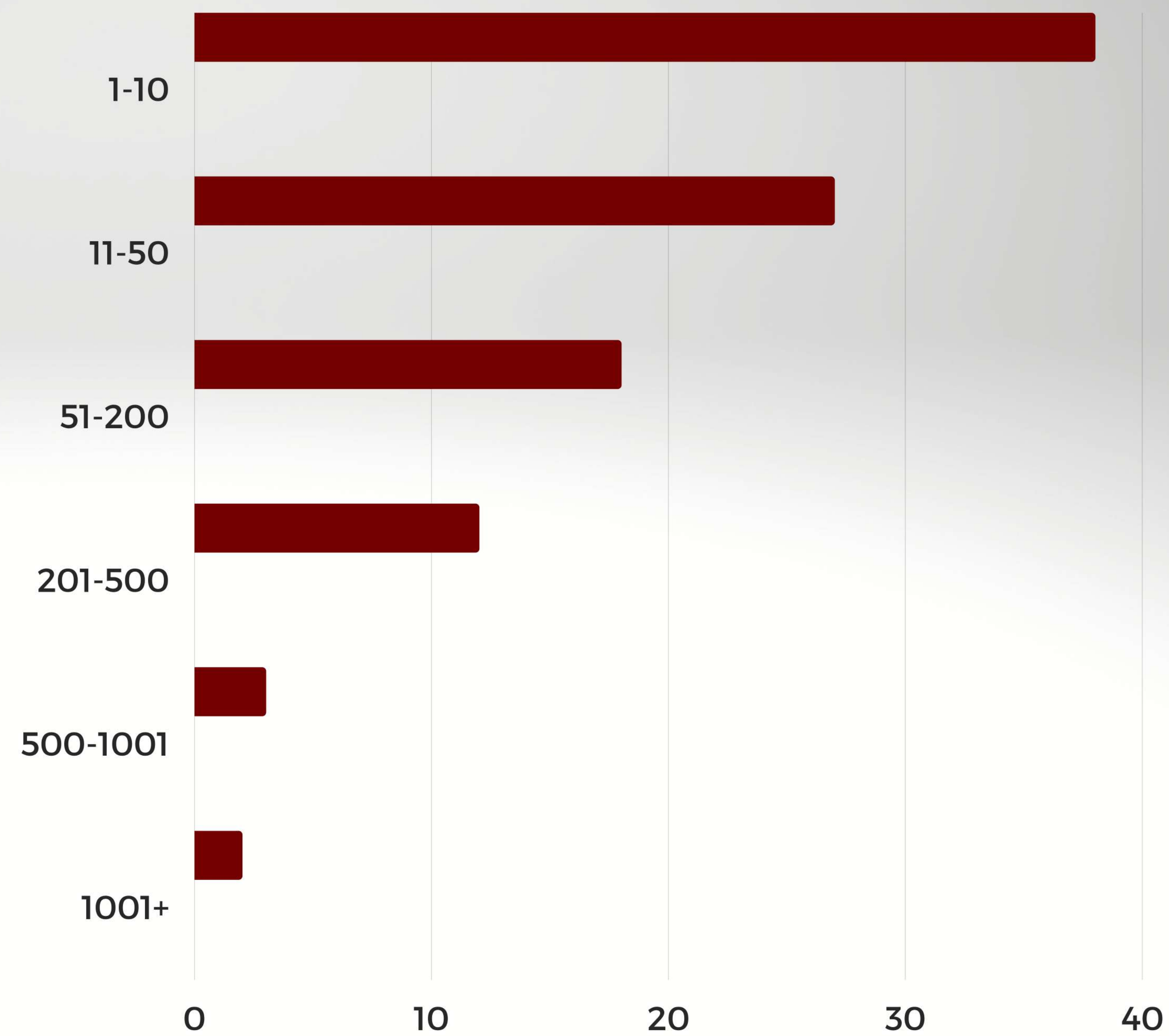
Consultants, Technology
Developers, Researchers,
Analysts, Senior Analysts



Investors and
Entrepreneurs



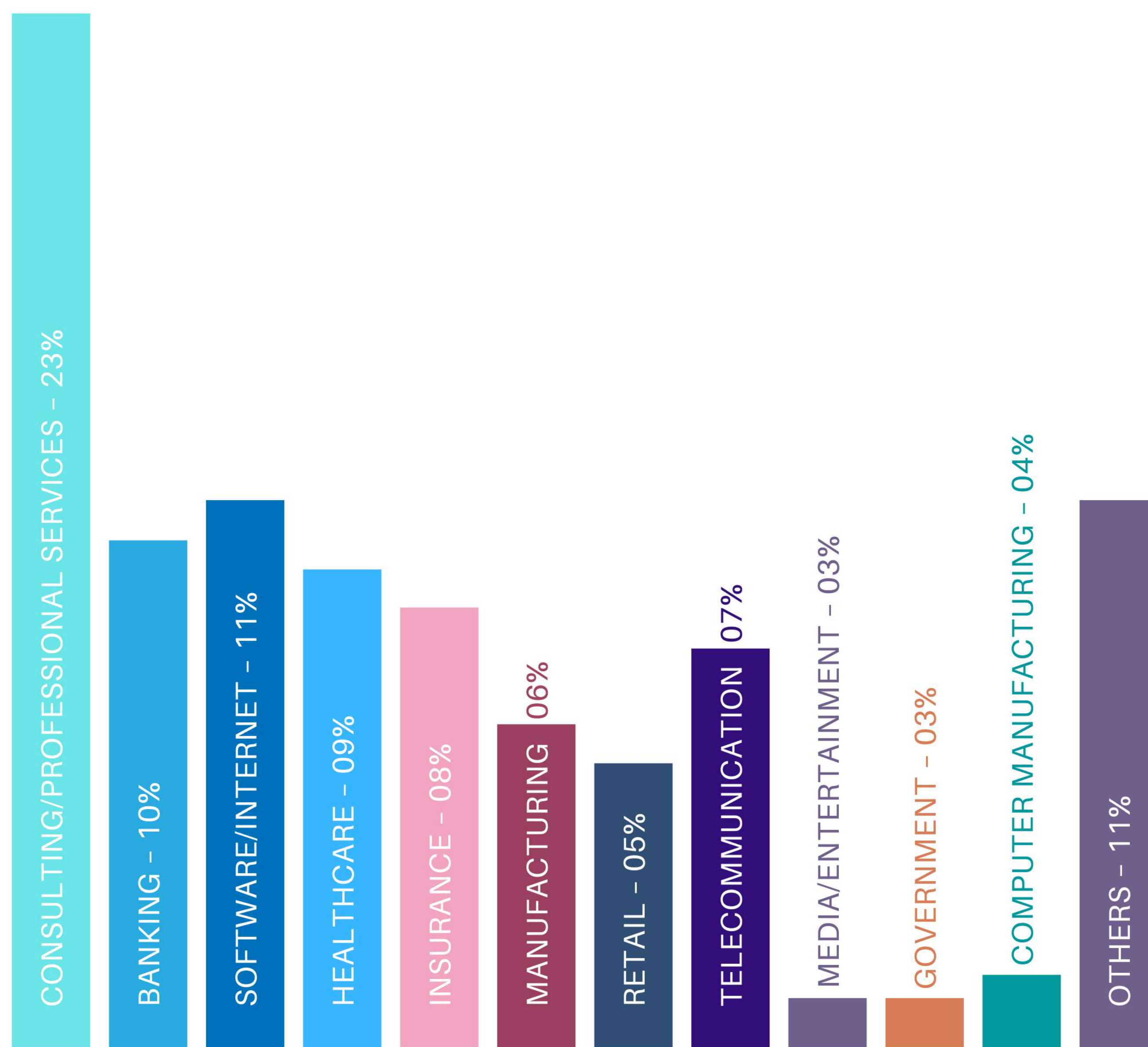
Others



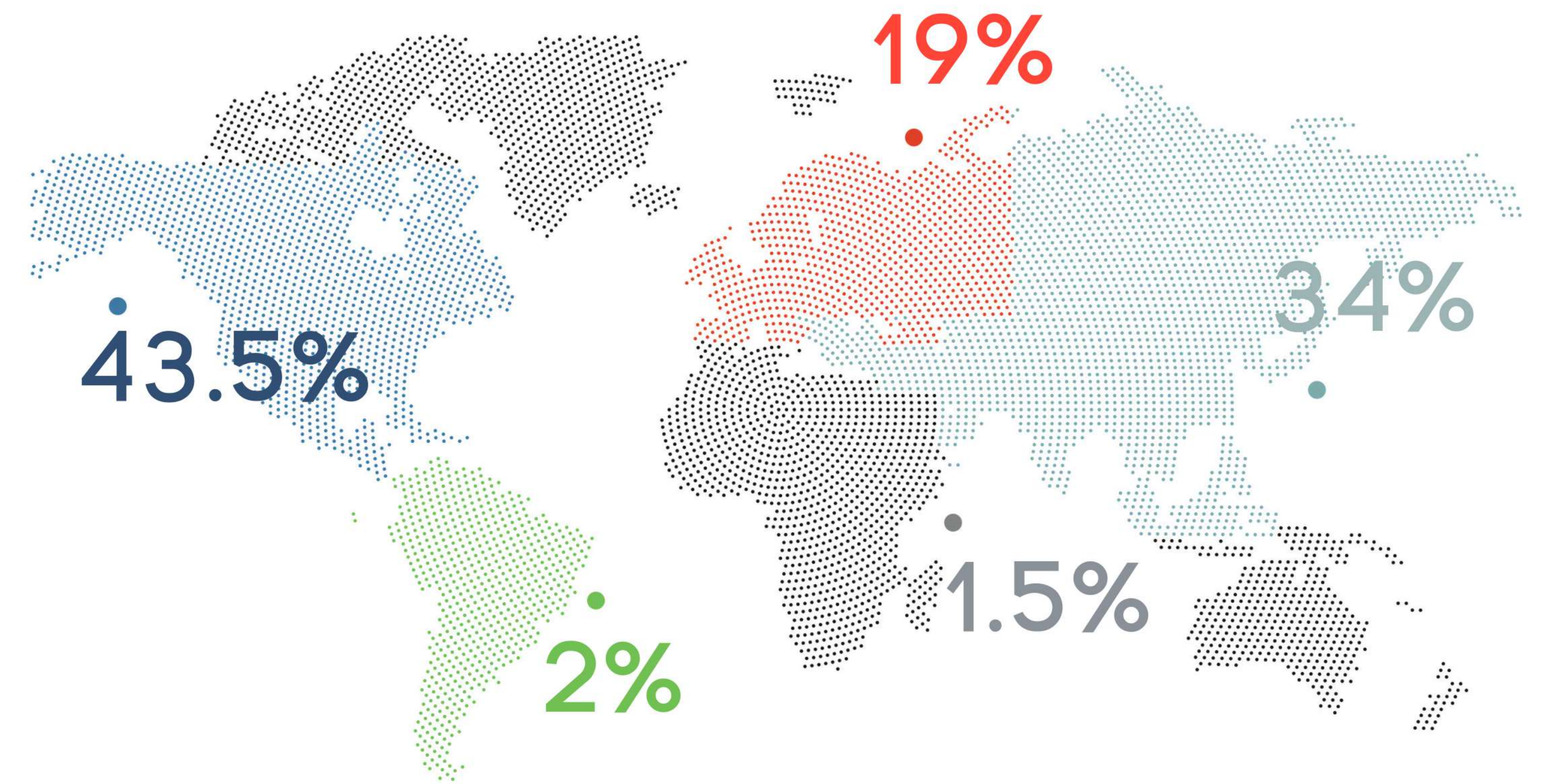
COMPANY SIZE

AUDIENCE PROFILE

Analytics Insight reaches an affluent audience with high technical knowledge. Technologists and leaders who create and shape the industry rely on Analytics Insight as a credible source of information.



BY REGION



BY COUNTRY



KEY FOCUS AREA

The Victory Magazine covers the leading-edge trends and technologies that today's IT leaders and managers ought to understand in-depth. It's proverbial for its deep access, in-depth reporting, distinctive views, and coverage of the newest technologies. Our core focus areas include:

ARTIFICIAL INTELLIGENCE

Every industry has a high demand for AI capabilities. As a result, the AI market is witnessing tremendous growth with revenues expected to reach US\$60 billion by 2025.

AUGMENTED AND VIRTUAL REALITY

Augmented reality (AR) and Virtual Reality (VR) bridge the digital and physical worlds. AR dramatically expands the ways our devices can help with everyday activities while VR lets us experience what it's like to go.

AUTOMATION

Enterprises are turning to automation to eliminate tedious tasks. By 2020, automation and AI will reduce employee requirements in business shared-service centers by 65 percent.

BIG DATA

With nearly 2.3 trillion gigabytes of data created every day and the data universe doubling every two years, there's no denying that big data will continue to shape our world.



BLOCKCHAIN

Blockchain is observed amongst those technologies having the capability to reinvent the industry in the 21st century. Considered to be amongst the quintessential technology for digital transformation, it is highly lauded by Fintech leaders.

BUSINESS ANALYTICS

The business analytics market is growing rapidly because of the transformation from traditional techniques for analyzing data to advanced analytics techniques.

BUSINESS INTELLIGENCE

The modern BI platforms emerged in the last few years to meet new organizational requirements for accessibility, agility and deeper analytical insights.

CLOUD COMPUTING

With increasing cybersecurity attacks, it is becoming crucial for organizations to control, manage, and monitor access to their data and networks to mitigate that risk.

CYBER SECURITY

With increasing cybersecurity attacks, it is becoming crucial for organizations to control, manage, and monitor access to their data and networks to mitigate that risk.

DATA MANAGEMENT AND STORAGE

These technologies provide the speed and performance of ready data access with the agility and efficiency of cloud and software-defined storage.





DATA SCIENCE

Dealing with unstructured and structured data, data science is a field that encompasses anything related to data cleansing, preparation, and analysis.

ENTREPRENEURS AND STARTUPS

We are seeing a real resurgence of entrepreneurial spirit, and more startup activity than ever before. And, the time has come to celebrate their grand success.

FINTECH

It is a rapidly evolving segment of the financial services sector where tech-focused startups and other market entrants are disrupting how the industry traditionally operates.

INTELLIGENT AUTOMATION

Intelligent automation is piloting its great deed ushering in the advanced plethora of productivity and innovation. Businesses with quality, efficiency, speed and operational skills brought in by intelligent automation tend to succeed above those who haven't adopted it yet.

INTERNET OF THINGS

The IoT market is expected to reach US\$ 561 billion by 2022, driven by the total number of connected devices in the world growing at 20%-30% year over year.

NATURAL LANGUAGE PROCESSING

Natural Language Processing (NLP) has empowered computers to manipulate human language to generate text, extract meaning, and make interactions easier through voice-enabled AI and conversational intelligence technologies.



QUANTUM COMPUTING

Quantum computing is touted as the next major technological leap that will allow humanity to free itself from the innate limitations of silicone-based processing and unlock a bright new future of potentially unlimited computational power.

ROBOTICS

Robots are rapidly transforming the way we live and work. It will continue to accelerate innovation, thus disrupting and changing the paradigm of business operations in many industries.

ROBOTICS PROCESS AUTOMATION

Robotic Process Automation (RPA) is perpetually the eventual future of automation. RPA is an interesting issue among the C-suite, is quickly making strides over several businesses.

WEBSITE SOLUTIONS

Brands adore The Victory Magazine as a platform to demonstrate their thought leadership and innovation to a distinct segment community of extremely formidable trade leaders, technical school entrepreneurs and investors. Our platform additionally unites the world's premier influencers. We provide custom-built solutions to drive that level of leadership and recognition.



THOUGHT LEADERSHIP

Establish a thought leadership position on a specific topic or initiative important to a brand.

FEATURED ARTICLE

Develop custom editorial with a professional journalist.

INTERVIEW

We interview top leaders and executives to know their opinions and views on the industry.

PRESS RELEASE

Publish news on new products, services and latest industry developments.

WHITE PAPERS

Sponsor or distribute white papers to a broad cross-section of decision-makers.

VIDEO

Inform and compel users to take action through a 1-10-minute clip or a personal interview.

CONTENT DESTINATION

Blending native with quality editorial and leading influencers.

SLIDESHOW

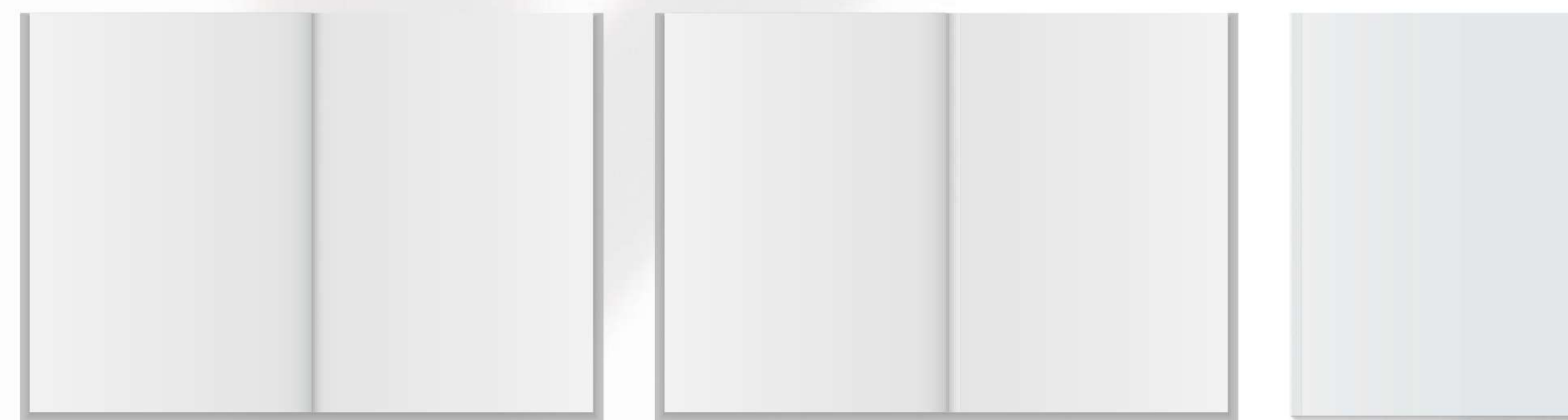
Tell a compelling visual story featured on a relevant topic that aligns with brand themes



MAGAZINE

COVER STORY

Features company/ Person with a strong global brand reputation for innovation, product quality, and customer. (4 FULL PAGE PROFILE+COVER IMAGE)



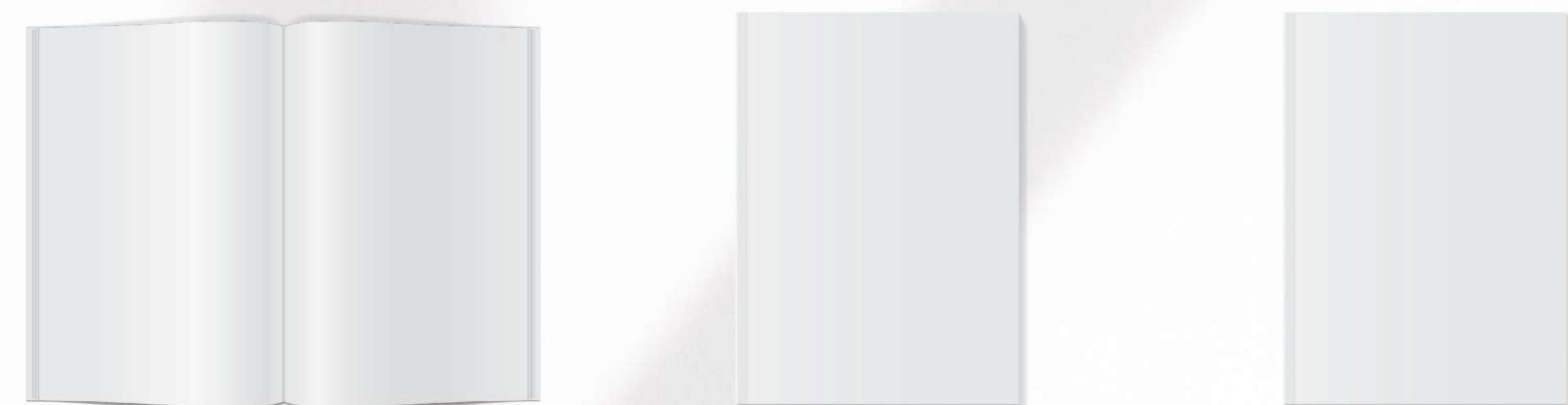
INSIDE PROFILE

INSIDE PROFILE

COVER PAGE

2 PAGE PROFILE

Article about the company or person with the company CEO/featured person's picture.



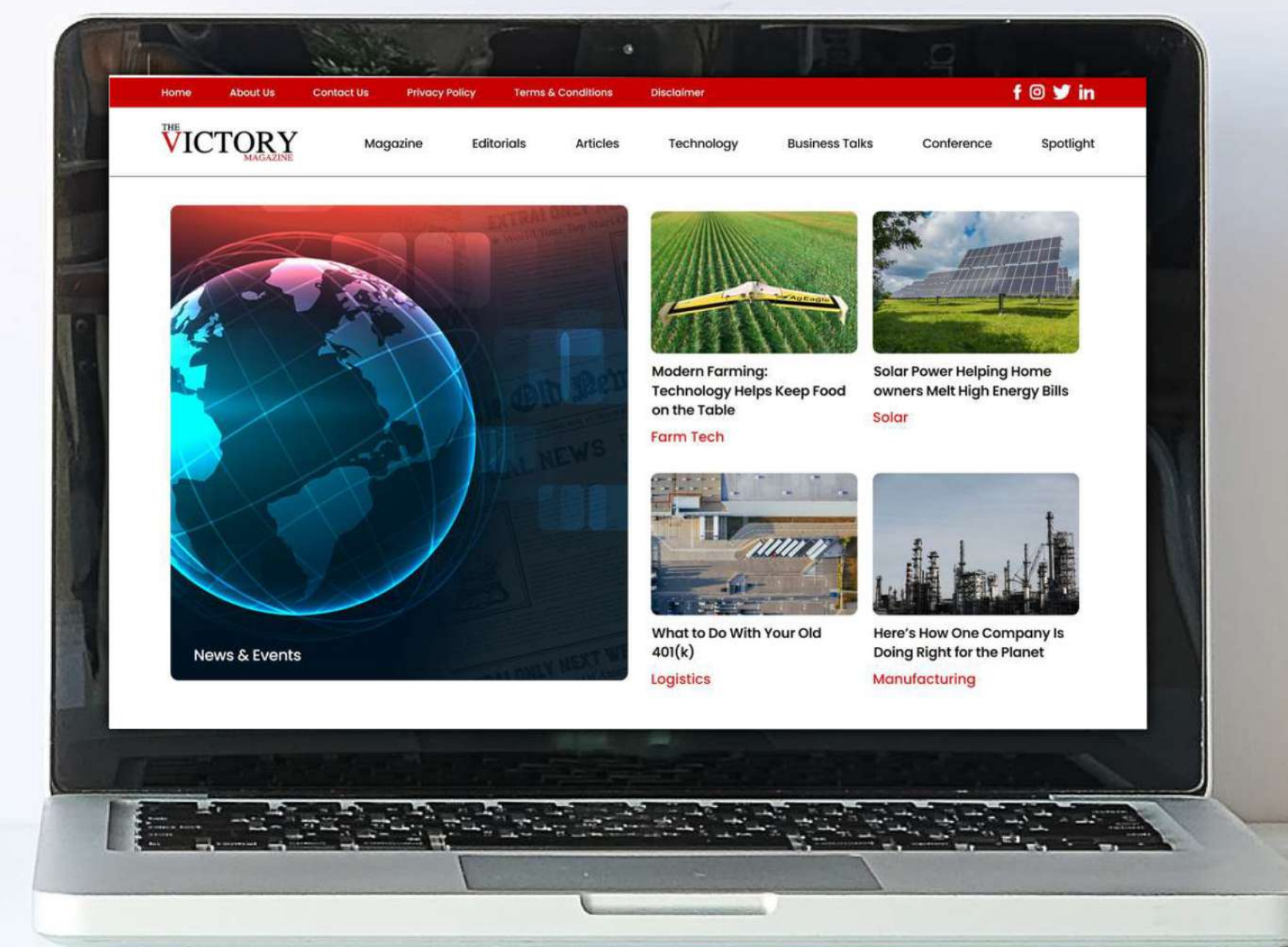
2 PAGE PROFILE

COVER PAGE

COVER PAGE

CONTENT MARKETING

Analytics Insight offers customized content marketing plans aimed to help companies and institutions educate their prospects and increase visibility.



SPONSORED ARTICLES

FOR ORGANIZATIONS

Showcase your company's thought leadership on key trends and developments. Feature top executives and decision-makers through articles or interviews. Each article is carefully reviewed by our content experts to ensure the greatest possible added value.

- » Promoted on Home Page
- » Featured in Newsletter
- » Promoted on Social Channels






VIDEOS

PRESENT YOUR PRODUCT HIGHLIGHT IN A 60 TO 90-SECOND VIDEO INTERVIEW

- » Recording of the video interview in the live atmosphere at your location remotely.
- » Editing & provision of the nished video interview including all rights of use.
- » Optional: Local Language Voice Over



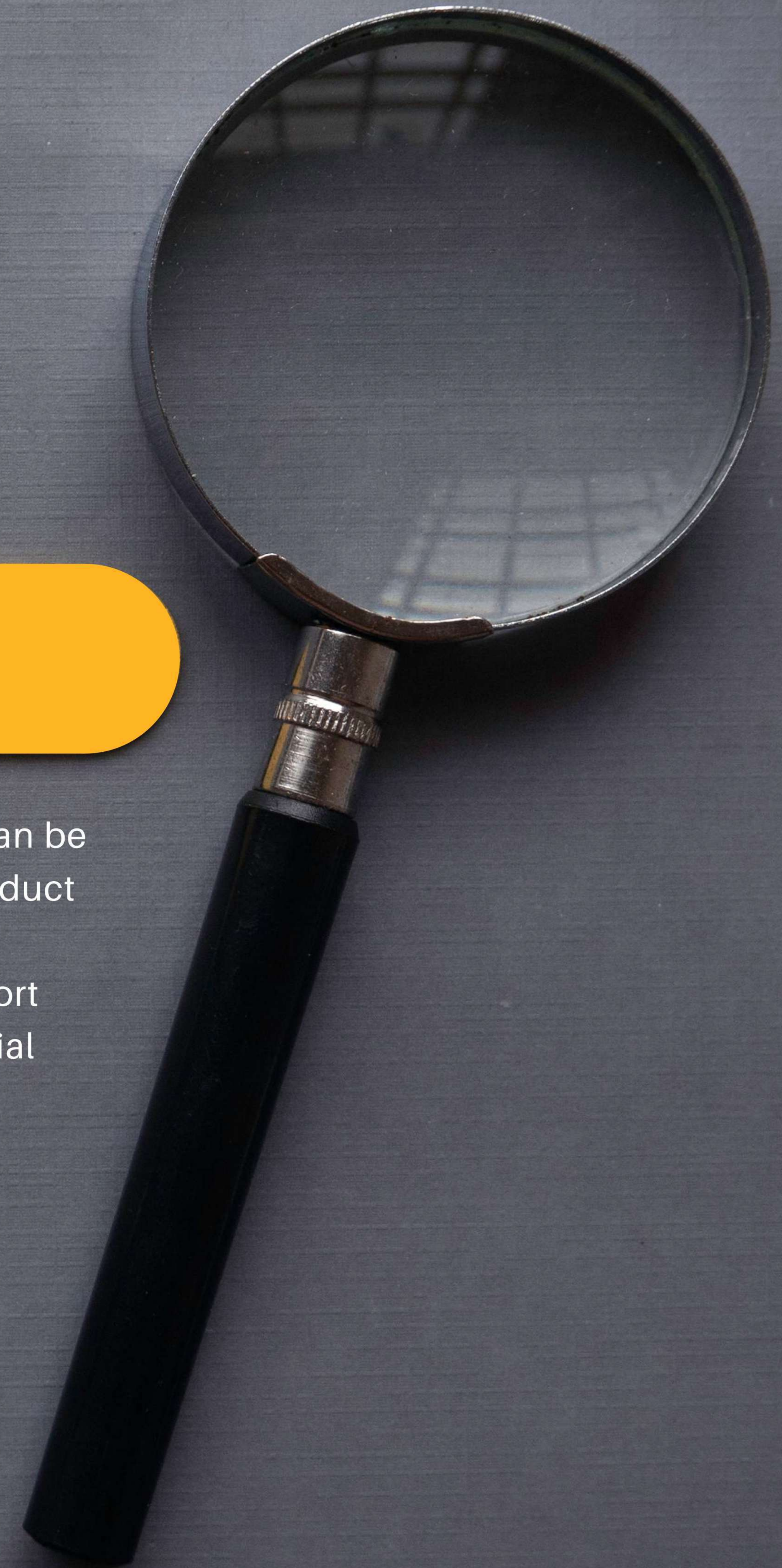
PROMOTIONS

- » Social Media: Timely availability of the video interviews on Youtube.
 - » E-mail Newsletter: Special e-mail distribution to qualified readers
 - » Online: Placement of the video interview on analyticsinsight.net for 12 months.
- 

WHITE PAPERS

WE helps you develop or promote your report and case studies. this can be the proper thanks to let our audience understand your company's product and concepts, and, most significantly, however they will enjoy them. additionally to a frenzied email to subscribers and hosting of your report on our website, we tend to promote them extensively through our social media channels.

- » Subject line
- » White paper title
- » White paper description (1,750 characters max.)
- » White paper cover image (min. width 300 px)
- » Landing page or download URL
- » Company logo and URL



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THE VICTORY MAGAZINE

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